

Sightbox is a branding team that helps growing companies turn a strong business into one people believe in.

SIGHTBOX

Brand & marketing

Positioning, brand strategy, identity, messaging, websites, and content. The work that makes a company easy to understand and hard to forget.

FLUX INTELLIGENCE

AI operations partner

Custom software for how a business runs, made with AI and made for AI. For established businesses and corporations making the transition to AI.

BEACON

A Sightbox product

Beacon shows a company what AI says about it, then makes sure the answer is the right one.

Product Market Fit gets you customers. Promise Market Fit gets you believers.

15 YEARS IN
BUSINESS

~150 CLIENT
ENGAGEMENTS

6 PERSON CORE
TEAM

A FEW STORIES

Upbound

Won the work against nine other agencies. A one-time launch project turned into an ongoing partnership.

Tugboat Logic

A rebrand timed to the deal process cleared a key brand issue. The company was acquired.

Beyond

Unified the sub-brands under Beyond.com and Beyond+, fast enough to support a time-sensitive relaunch.

SOME OF THE COMPANIES WE'VE WORKED WITH

Upbound · Skyflow · Skyfire · Ally.io · WIX · Verizon · Lyra Health · Beyond · Clark Pacific · Hint Water · Lucchese · Mariani Nut Company · CenterCal · Golden Boy Promotions · UCLA · California State Fair

“Sightbox is the first and only call I make and the only referral I make to other founders.

MATT BLODGETT · PRAXIS